railsberry
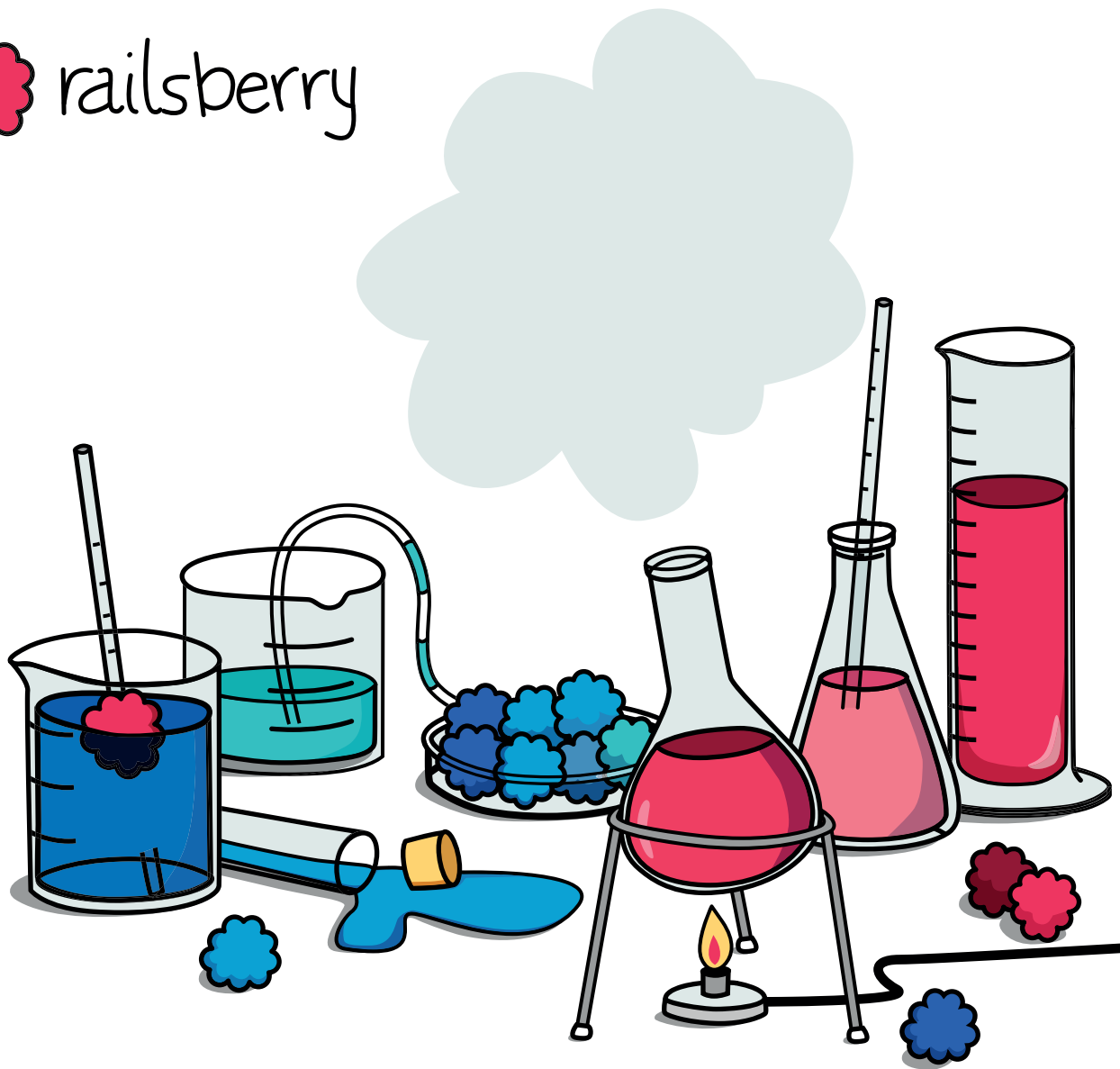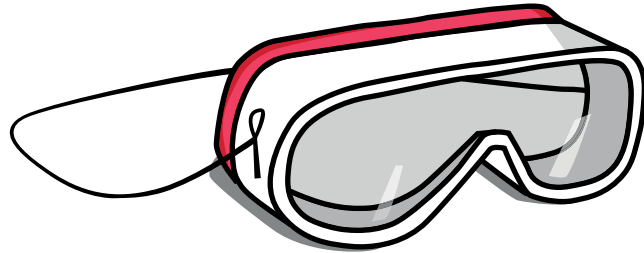
CODE LAB SPONSORSHIP MANUAL

THE CONFERENCE FOR

CURIOUS RAILS DEVELOPERS
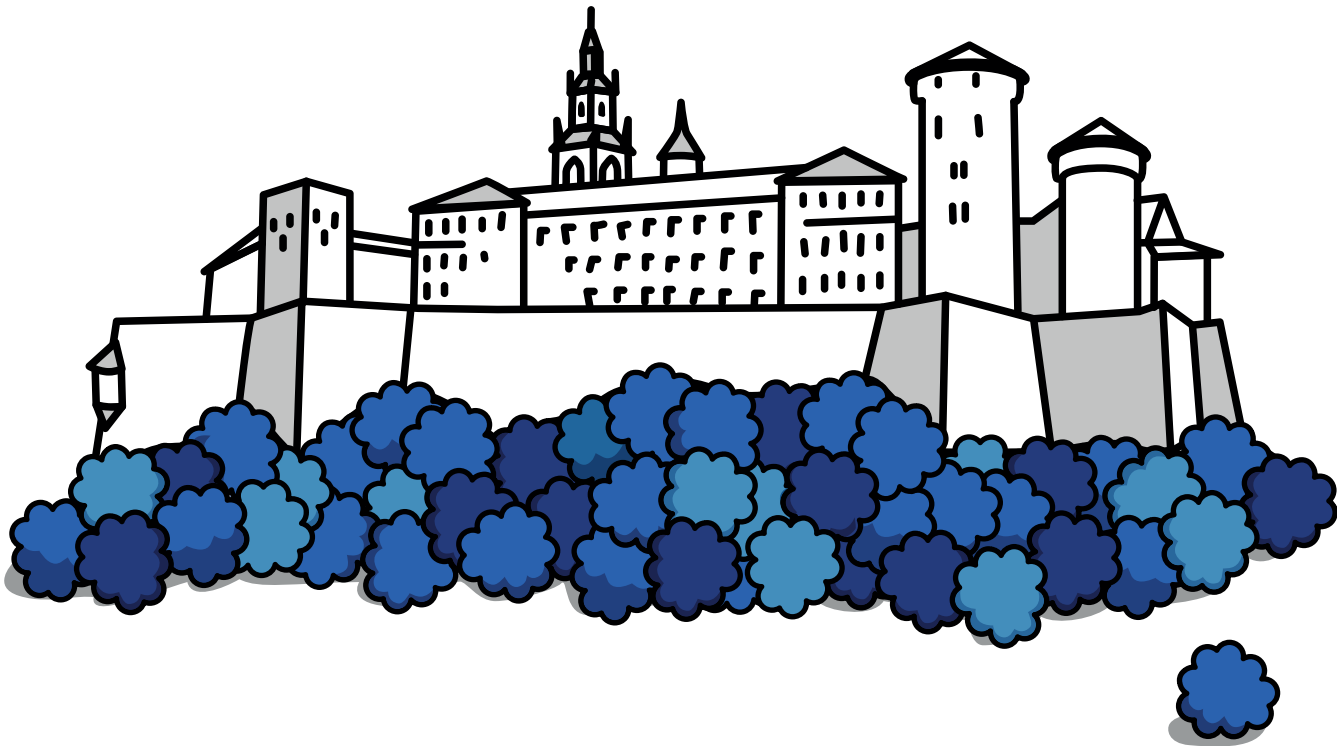
22-23 APRIL 2013, KRAKOW, POLAND

Railsberry 2012

The Conference for CURIOUS Rails DEVELOPERS

The newborn **Railsberry 2012** was fantabulous. It was improvised, extremely rewarding and we knew it wouldn't be the last time we get to host so many tech friends in Krakow.

Here we go again. We like to shake things up so let's move from our kitchen to a lab and start playing with explosives. We want to **experiment with a new formula** and challenge Rails developers to focus on everything BUT Rails. We want to **mix flavors and technologies** and try things we never played with. And we will make sure there are some explosions. Protective gear is recommended, let's get our hands (& keyboards) dirty!
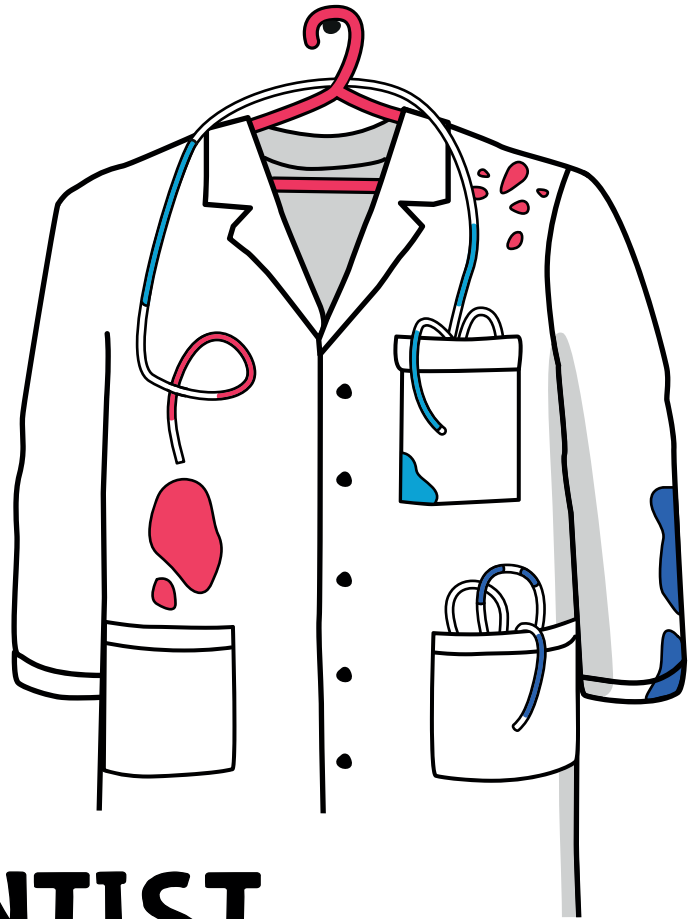
Krakow is a city of students - 210 000 of them! Great tech universities attract **curious souls** who want to "deploy themselves" in the world. We're also told people love visiting Krakow. It's beautiful, has an **amazing vibe** and the sweetest people ;-)
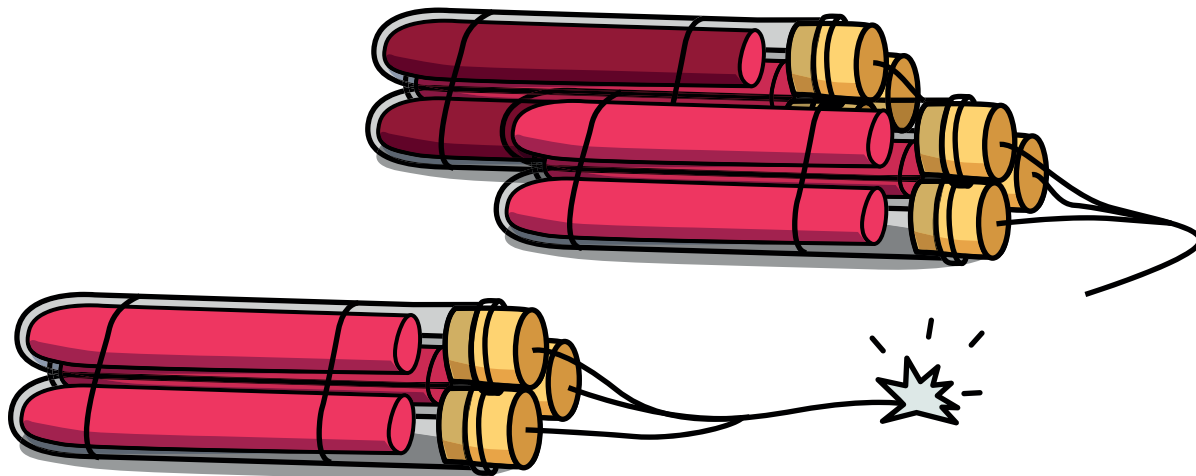
WANT TO ADD A PINCH OF
YOUR MAGIC TO
OUR SECRET FORMULA?

ONLY 1 AVAILABLE TALK TO US!

THE MAD SCIENTIST

- logo and 200-word description on the conference website, highlighted visibility
- "Meet the Mad Scientist" blog post & lots of love in online communication
- introduction before keynote & banner on main stage
- 250-word description in the conference programme
- logo on the conference bag
- your handouts / swag in attendee materials
- first option to provide lanyards
- first option to brand some cool merchandise (ask us!)
- opportunity to host or collaborate on an after-hours event
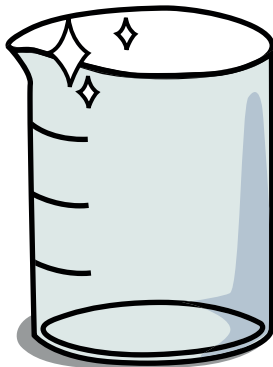- 5 conference invitations (you can give them away too!)

sponsor@railsberry.com

3 AVAILABLE
5000 EUR + VAT

EXPLOSIVES SUPPLIER

- logo and 100-word description on the conference website, highlighted visibility
- recognition in online media and email communication
- 100-word description in the conference programme
- logo on the conference bag
- your handouts / swag in attendee materials
- a possibilty to brand some cool marchandise => first come, first served (ask us!)
- 3 conference invitations (you can give them away too!)

sponsor@railsberry.com

5 AVAILABLE
3500 EUR + VAT

GLASSWARE CLEANER

- logo on the conference website
- recognition in online media and email communication
- 100-word description in the conference programme
- logo on the conference bag
- your handouts / swag in attendee materials
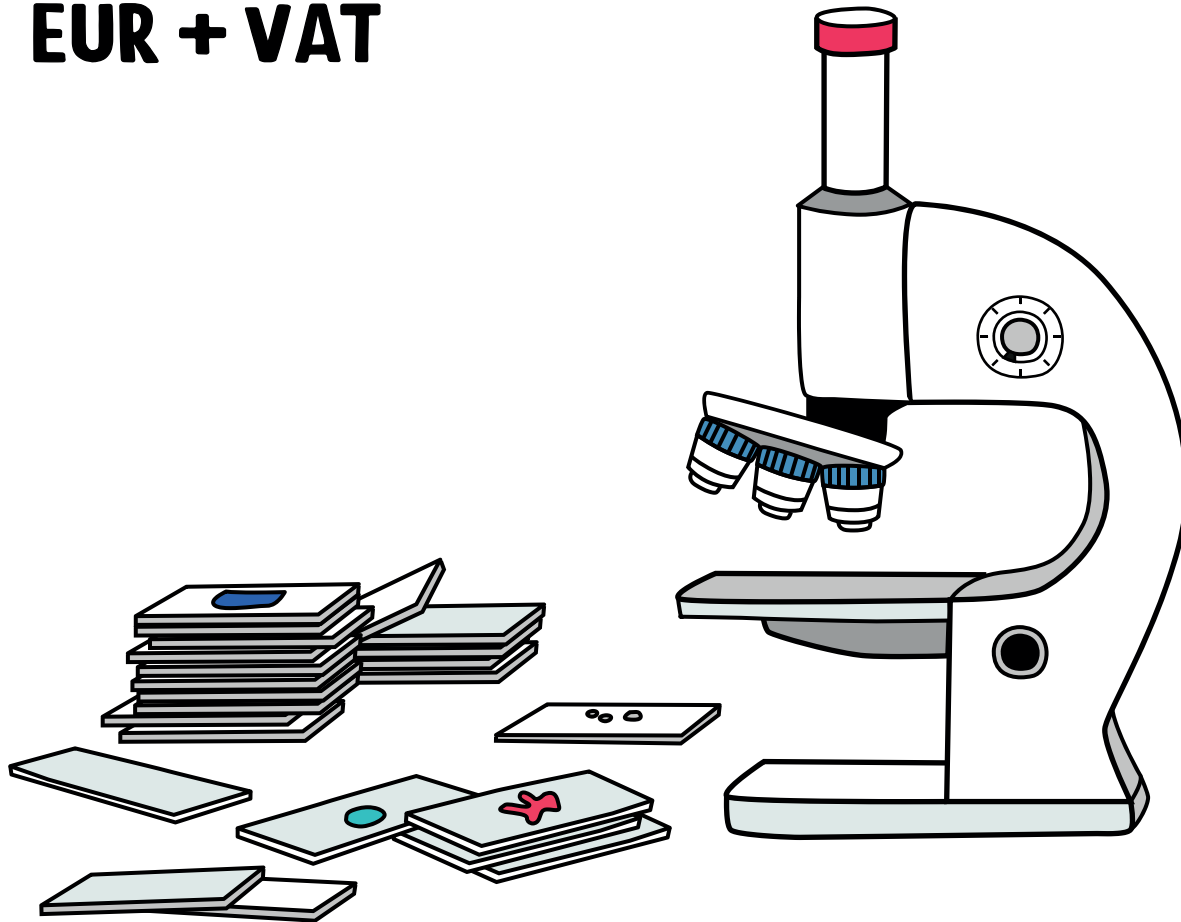- 2 conference invitations (you can give 1 of them away!)

sponsor@railsberry.com

LAB RAT

- logo on the conference website
- logo on the conference bag
- your handouts / swag in attendee materials
- 1 conference invitation

PLENTY!
600 EUR + VAT

MICRO(SCOPIC) SPONSOR

- small logo on the conference website
- 1 conference invitation

sponsor@railsberry.com

LANYARDS

FOOD

MUFFINS   ← too late, Applicake
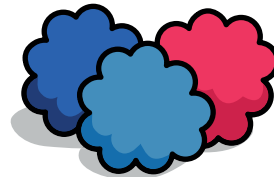   got that one!

WIFI

BOOTH

PARTY!

VIDEO REC

Have another mixture in mind? As long as nothing is going to explode (badly), we can probably make it happen. We love experiments.

Email Dorota Skop at **sponsor@railsberry.com** and share your vision!