



RAILSBERRY SPONSORSHIP COOKBOOK



KRAKÓW / CRACOW / CRACOVIA

It's one of the sweetspots on the Ruby on Rails map of Europe. Ever since the great European Ruby Conference 2010 took place in Kraków, we've been hearing that people want a good excuse to come back.



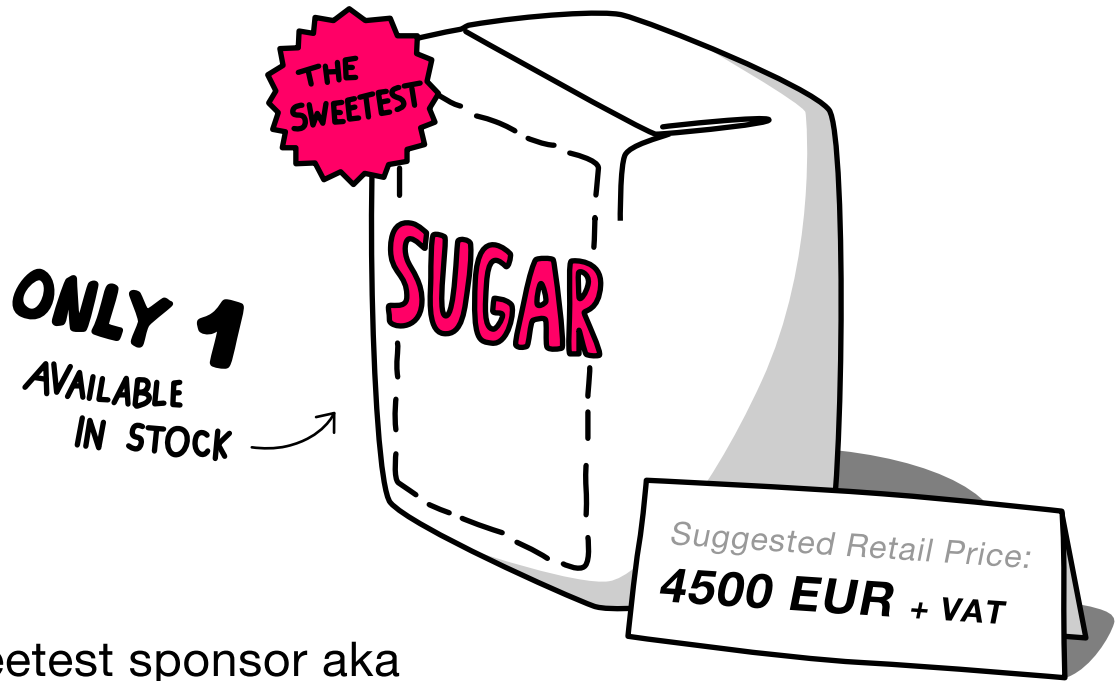
Manggha Centre of Japanese Art and Technology

ADD SOME SUGAR TO **RAILSBERRY**

Sponsoring Railsberry is a great way to reach the top minds in the European Ruby on Rails community. If you want to get access to great talent, promote your brand, your product or just place a random bet on serendipity - you should support us!

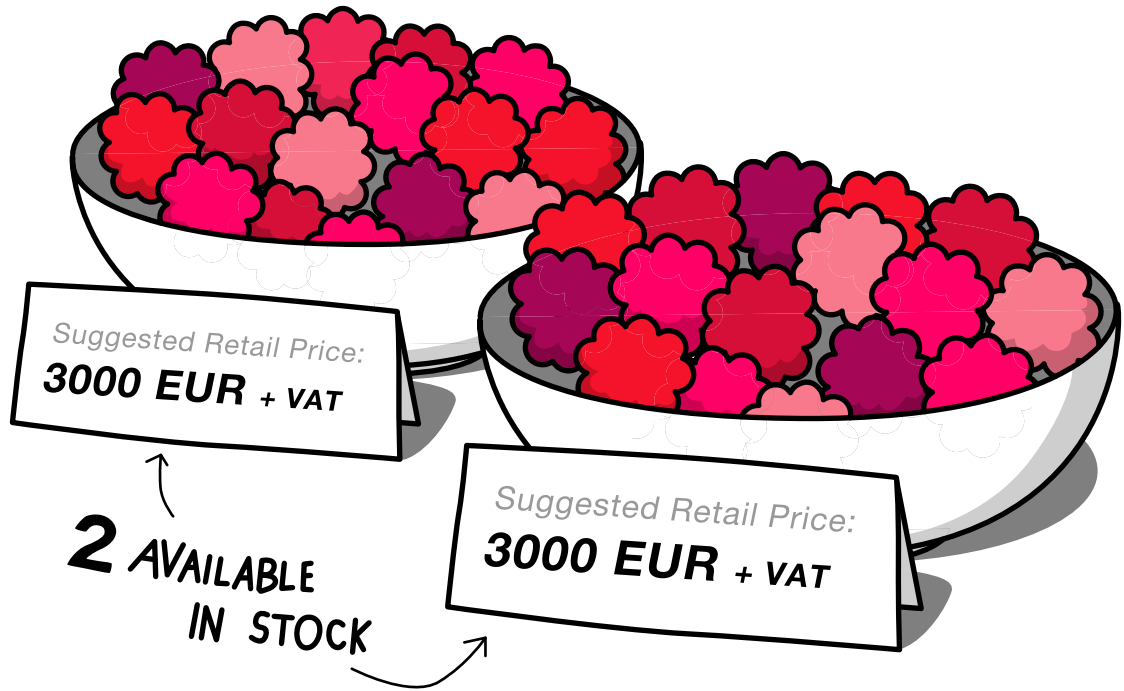
It's our pledge to cook up an unforgettable conference - one with a great vibe that will leave close to 300 great engineers talking about it long after it's over! We intentionally want to keep it small and cosy. There will be no artificial flavors, preservatives and sweeteners, just fresh locally-picked produce with a lot of nutrition for our community.

**OUR SPONSORSHIPS
COME IN MANY FLAVORS** →



The sweetest sponsor aka
THE SUGAR DADDY

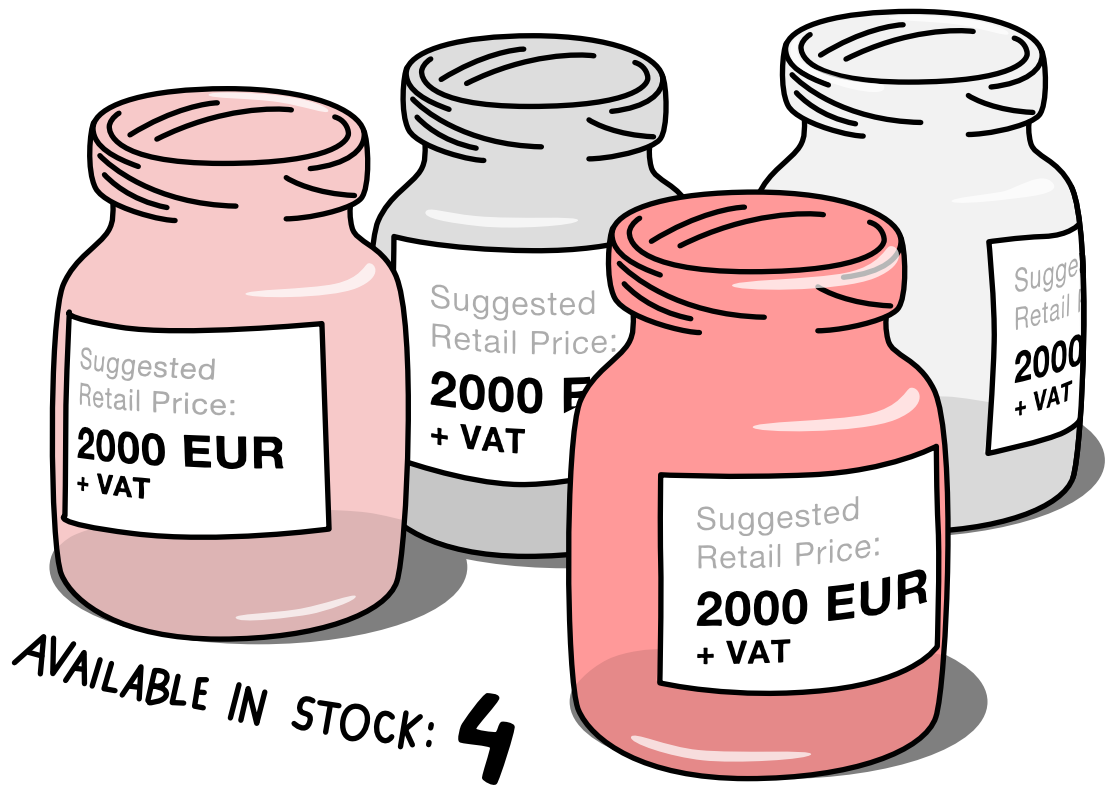
- Logo and 200-word description on conference website, highlighted visibility
- “Meet our Sugar Daddy” blog post and newsletter
- Introduction during the welcome announcements & banner on main stage
- Your logo on the back of conference bag
- Your handouts and swag included in attendee materials
- First option to provide lanyards
- Recognition in online media and email communications
- Opportunity to host or collaborate on an after-hours event
- 250-word description in printed conference programme
- 5 conference invitations (you can give them away too!)



Pink sponsor aka

RAILSBERRIES CATERER

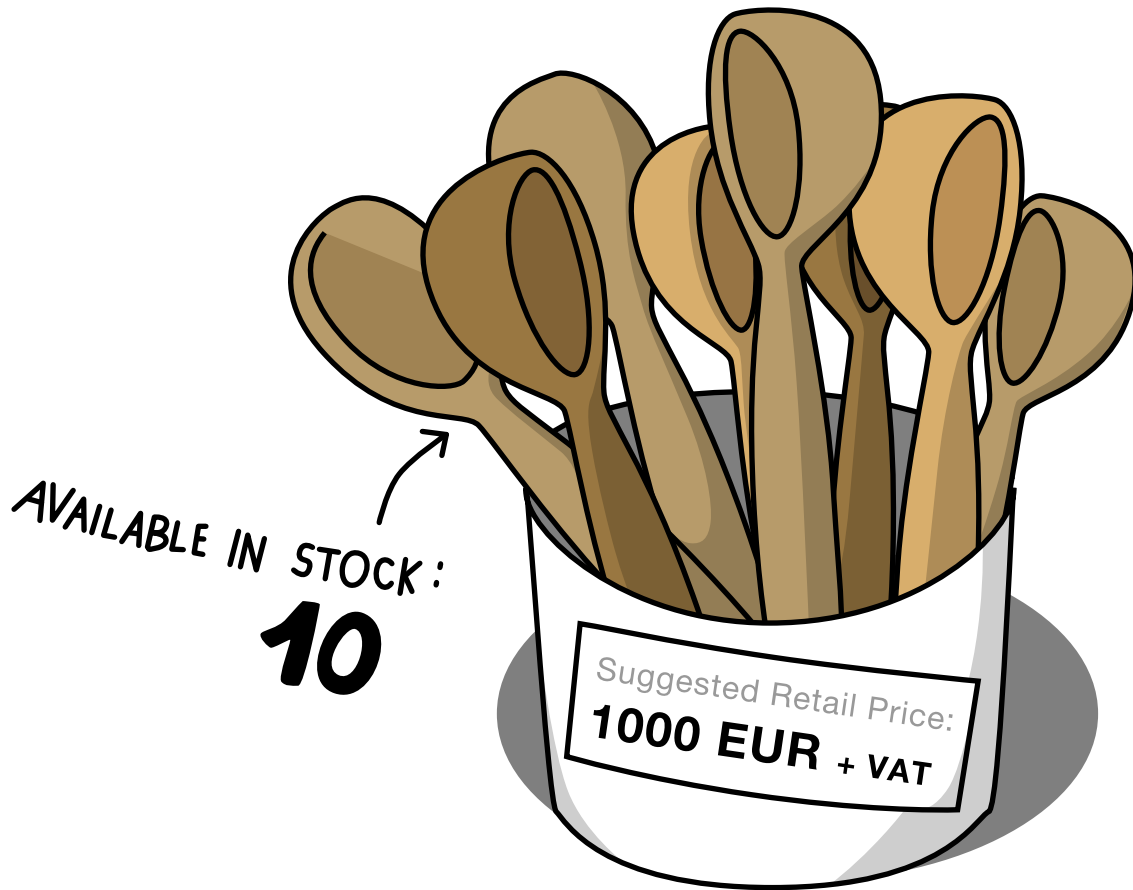
- Logo and 100-word description on conference website, highlighted visibility
- Logo on the back of conference bag
- Your handouts and swag included in attendee materials
- Recognition in online media and email communications
- 100 word description in printed conference programme
- 3 conference invitations (you can give them away, too!)



Cristal sponsor aka

JAR SUPPLIER

- Logo on conference website
- Logo on the back of conference bag
- Your handouts and swag included in attendee materials
- Recognition in online media and email communications
- 100-word description in printed conference programme
- 2 conference invitations (you can give 1 away!)



Brown sponsor aka
JAM MIXER

- Logo on conference website
- Logo on the back of conference bag
- Your handouts and swag included in attendee materials
- 1 conference invitation



Supporter ticket aka

JAM LOVER

- Small logo on conference website
- 1 conference invitation

Additional **sweet** opportunities:



Lanyards EUR 500 (sponsor to provide lanyards)



Meal EUR 1500



Muffins too late Applicake got that one :)



WiFi EUR 1000



Booth EUR 1000



Party! starting at EUR 500



Video rec EUR 1000

Didn't like any of these **flavors**?

As long as you're not allergic to jam in general, we are open to hear about the flavors you like!

Please contact Ela Madej at sponsor@railsberry.com and share your idea!